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PRESIDENT'S COLUMN

HAPPY SPRING! OR AUTUMN!

April 2024

Greetings from Bali, the salubrious venue for our next International Congress! I will be doing important work here, mostly on the beach, until the Congress begins in early August. I'm looking forward to greeting you all as you arrive for the Congress.¹

I want to thank our editor, Xue Jiang, for her wonderful inaugural issue of the new *Bulletin* newsletter! Please keep the news and photos coming.

News of the Association

Our Deputy Secretary-General, Sophie Walsh, jumped into the demanding Triandis Award selection process just minutes after assuming the position and did an exemplary job managing the review process conducted by our Regional Representatives. Congratulations to the winner, Momoka Sunohara! Please take a look at her dissertation abstract elsewhere in this issue. We will publish her story about her research in the next issue. A heartfelt thanks to Sophie and the Regional Reps who helped out in the review!

In a separate article in this issue, I describe the activities of the Finance Committee. The work of this committee is crucial to the well-being of the Association, and you should expect to hear a great deal more about its activities over the next few months.

2024 Elections

By the time you see this issue, the 2024 election of officers and Regional Representatives will be underway. Please vote! The officers to be elected this year include the President-Elect and the Secretary-General. Regions in which representatives will be elected include:

- Central and Southern Africa
- East Asia
- Europe Seat 1
- Insular Pacific
- North America – USA

The remaining regions will elect representatives in 2026: Central America, Mexico, Central America, and the Caribbean; Europe Seat 2; North Africa and the Middle East; North America – Canada; South America; South Asia; and Southeast Asia. This year, we will also choose new members to serve in the positions of Early Career Representative and Student Representative. These positions, and the Treasurer, are appointed by the EC.

Our First Hybrid Conference

The Bali Congress will feature our first hybrid conference. The addition of a hybrid component to the conference was a response to the sequelae of the Israeli-Hamas war, specifically the limitations encountered by Israeli colleagues and some Jews in attending the conference. In a separate article, I provide a more complete account of the reasoning for choosing to “hybridize” the conference. A lot of people have put a lot of work into making this possible, and considerably more efforts await.

Upcoming Conferences

Planning is well underway for our next regional conferences, to be held in Brisbane, Australia, in July 2025. You should expect to see details in a few months. The Brisbane organizers have provided some information about the conference in a separate article. We anticipate holding our next International Congress in Europe in 2026.



William K. Gabrenya
President
2022-2024

Florida Institute of Technology

1. This is a slight exaggeration, as I will be in Florida until the end of July.



WORKING TOWARDS A NEW LOGO AND BRANDING IDENTITY

WOLFGANG FRIEDLMEIER, CPC CHAIR

Did you see the new logo at the top of this issue of Bulletin?

After working on this project for three years, the EC approved the final NEW LOGO design, and we will start to implement this logo and create a new branding identity. As we begin to implement our new identity, you can expect a refreshed look on our website, journals, and other media accounts. While the visuals are changing, our mission to advance the understanding of the intersections of psychology and culture and facilitate communication among researchers in the field remains the same.

This long journey was an interesting process. It included learning about technical and aesthetic issues, getting answers to many questions, and making big and small aesthetic decisions. Here is some background information on how this project evolved:



Logo based on the original
JCCP logo



Logo used in most places
since about 2000

Why did we decide to get a new logo?

The extension of IACCP's media efforts into new digital, such as social media and YouTube channels, led to the necessity to create a unique identifier for IACCP across all media, including the IACCP website, Facebook and X/Twitter, conference info, JCCP, ORPC, the YouTube channel and video materials. The current compass logo, created by Walt Lonner for JCCP in the early 1970s, is difficult to use effectively across all these media. The compass also lacks uniqueness, as compass-based logos are very commonly used, for example, by NATO. After some exploration into options and costs, we contracted the design agency Studio Us in Grand Rapids, Michigan, US in November 2021. The EC accepted their three-step proposal in March 2022.



What were the requirements?

As a starting point and with the help of Studio Us, we distributed a survey to the members to reflect expectations. We gained some initial insight based on their feedback. Values like inclusiveness, diversity, and belief in scientific knowledge were mentioned as important. A question concerning how we want the organization and its products to be perceived led to answers like welcoming, exciting, evoking curiosity, a place of innovation and global social change, open, building bridges, a community of high-quality scholars; a service to the field, especially in developing student expertise; a force for international cooperation. Connotations with IACCP were energetic, humble, modern, extroverted, classic, refined, and professional. Furthermore, our task was to create something new while retaining some continuity. We wanted something that can be handled easily in banner forms and can easily be identified with our association.

Who was in the task force?

All officers (Bill Gabrenya, Colleen Ward, Zeynep Aycan, Jason Young, Marta Fulop, and myself), as well as Michael Bender and Ben Voyer, were involved. I thank all the task force members who were eager to meet when necessary to discuss and make decisions at each of the many steps.

With whom did we work at Studio Us?

Bree and Ross Tanner from Studio Us <https://studio-us.com/> were the main contact persons I worked with. I am very thankful for their readiness to answer all my questions and being patient when some decisions took too long. They created the initial designs based on their own research but also based on the feedback some members gave regarding the branding identity survey mentioned above. They provided five rounds of presentations over this period, and they prepared a final version to present the new logo to the Executive Committee for an up or down vote. The new logo was accepted overwhelmingly. I am very thankful for their dedication and patience, for their open ears for all my silly and serious questions as a newcomer in many of these detailed issues. Their professionalism was impressive, and we continued to collaborate for the last step, the implementation (see below).

Meaning of the new logo

The “final design” represents new components as well as some continuity regarding the color palette, and the logo includes the letters of the association as an identifier. You can see it in greater detail [here](#).

The logo is not too complex; rather it is simple but carries symbolic meaning. The interpretations are surely open, but here is my take on the symbolic meaning: The new logo represents connection in the links between the two c’s, and the “dot” over the “i” represents openness and diversity as well. The triangle shapes point to a scientific endeavor as they invoke connotations like sharp, precise, and analytical. Feel free to see and read it your way. I hope that the logo will be closely identified with IACCP over time.

The inclusion of the Association acronym in the logo facilitates recognition of the association. The new logo is easy to apply in banner form in various media, and some variations of the designs can be used.



A statement from the design team

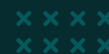
“The interlocking Cs are reflective of IACCPs dedication to bringing together ideas and methods from around the world. Bringing focus to the Cs in the lettermark was a visual manifestation of the IACCP’s collaborative and cross-cultural foundation. The form in place of the dot on the i (called a title for those interested) plays homage to the beloved compass mark with intersecting lines that point in all directions. The triangular pattern derived from the same angles as the intersecting symbol is connotative of IACCPs intentional and systematic approach. We are excited to see the new visual identity released and are honored to have been a part of the process. We are grateful to the committee and members of IACCP for their support and trust throughout the process.”

Next steps

Over the next months, we will work with Studio Us to implement the new logo in all places (email, Facebook, Twitter (X), JCCP, ORPC, the website, our letterhead, etc.), including an intro/outro for future videos recordings that are published on the IACCP YouTube channel.



Wolfgang Friedlmeier
Chair of Communications and
Publications Committee
Grand Valley State University



FINANCE COMMITTEE REPORT

WILLIAM K. GABRENYA



Most of our attention to Association events over the past few years has been driven by “externalities,” notably some absolutely tragic conflicts and the occasional worldwide pandemic. Meanwhile, in the back office where our Treasurer, Jason Young, counts money and writes checks, we are greatly concerned about some matters of existential importance to the Association. We are witnessing a downward trend in income coupled with rising expenses, resulting in an annual financial deficit. I have convened a Finance Committee (FC) comprising Jason, Nicolas Geeraert, and myself to look at all sides of this predicament.

The FC will address the problem from three angles: investing our reserves (money in the bank) so that we earn passive income that meets or exceeds inflation; seeking new sources of income; and developing a budgeting process ensuring that expenditures do not exceed income.

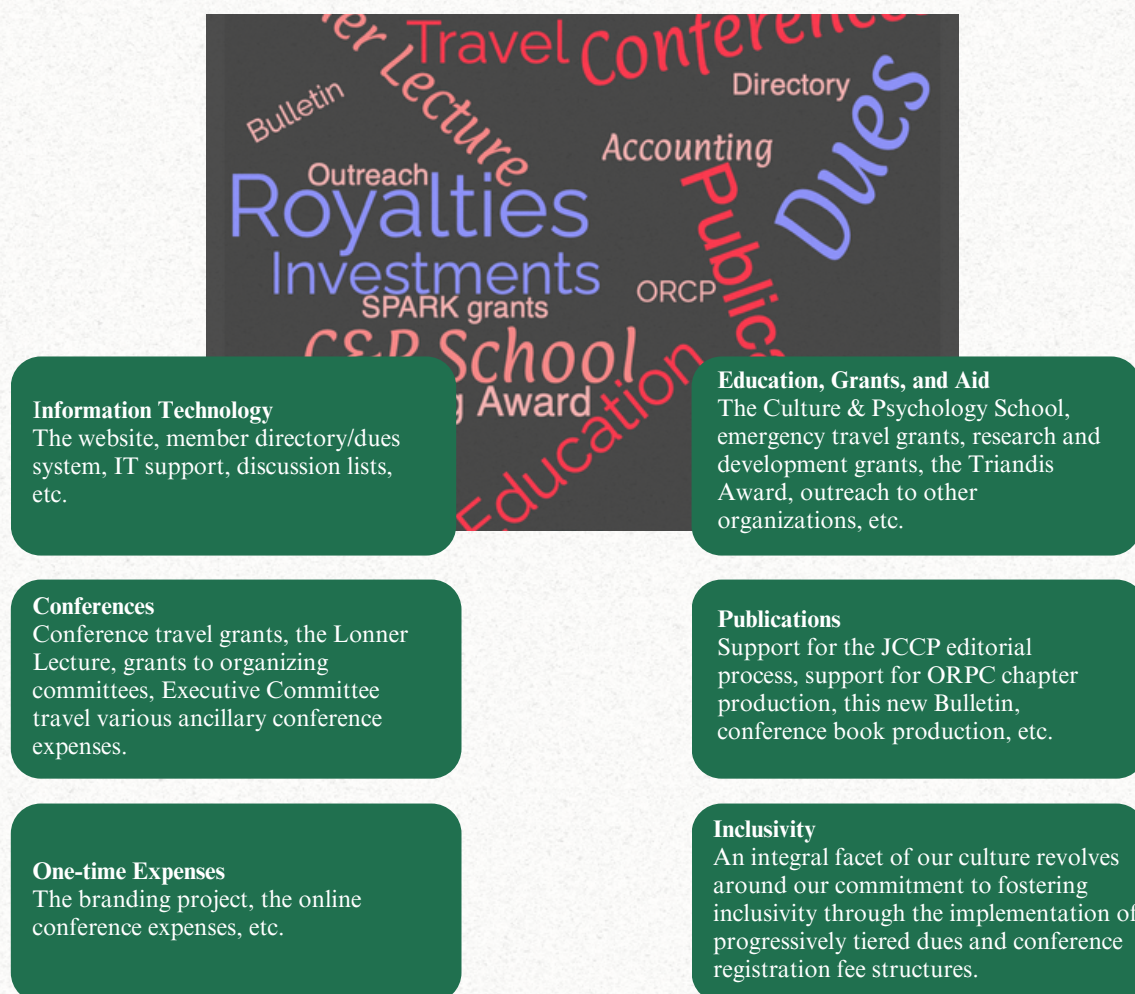
On the investments front, we have made progress:

The EC approved an Investment Policy Statement document (IPS) that sets out procedures and rules for investing, a requirement for U.S. non-profit corporations that invest their reserves.

Second, the EC approved hiring a financial planning company and a financial advisor to oversee our investments, also a requirement.

Third, the EC approved a small initial investment as we work with our financial advisor to develop a comprehensive investment strategy.

With the help of Wolfgang Friedlmeier, the FC has initiated the budgeting process by developing a broad appraisal of where our money goes. Where does it go? The primary categories of expenditures are:



All kinds of expenditures will be examined to cut costs.

New sources of income are the most difficult problem to solve. Income from membership dues has been steady for many years, but a larger membership would provide additional revenue with declining additional costs. A membership committee convened by then Deputy Secretary-General Anat Bardi made some excellent suggestions that we need to act on. Donations to specific programs (Triandis Award, Kwok Leung Research Award, etc.) have been down in the last 6 years or so and need to be encouraged. Of utmost concern, our JCCP royalties have been on a downward trend, particularly when adjusted for inflation, attributable to shifts in the academic publishing landscape.

I am optimistic that we will be able to improve our financial situation if we act on these three fronts in a timely manner. More soon...

Harry and Pola Triandis Doctoral Thesis Award Winner Announced

📖 Advancing the Early Careers of Dedicated Researchers 📖

Congratulations to Dr. Momoka Sunohara



This year, we received 27 applicants and reviewed the full dissertations of 4 finalists!

Dr. Momoka Sunohara from Concordia University was the winner, receiving the highest grades from the regional representatives who did the scoring (anonymously). The level of the applications was very high, making the decision hard but it was incredibly rewarding to see how many excellent doctoral students we have in cross-cultural psychology.

Sophie Walsh
Deputy Secretary-General



Dissertation Title

Kokoro no Kenko: Understanding Mental Health Beliefs from a Culturally Grounded Perspective Using a Mixed-Methods Approach in Japan and Canada



PURPOSE of Harry and Pola Triandis Doctoral Thesis Award

The purpose of the International Association for Cross-Cultural Psychology is to promote and facilitate research in the areas of culture and psychology. The IACCP believes that it is important to encourage high-quality intercultural research at the doctoral level. The Harry and Pola Triandis Doctoral Thesis Award is intended to honor and reward excellent research and to advance the early careers of dedicated researchers. Support for the award is provided by the Harry and Pola Triandis Fund which was established in 1997.



Kokoro no Kenko: Understanding Mental Health Beliefs from a Culturally Grounded Perspective Using a Mixed-Methods Approach in Japan and Canada

Dr. Momoko Sunohara
Concordia University

Abstract

Culture plays a crucial role in shaping how people perceive, interpret, and navigate psychological suffering. This dissertation examines cultural variations in mental health beliefs within Japan and Canada, utilizing two mixed-methods research designs. The overarching objective is to engage in interdisciplinary and culturally grounded research practices, driven by the need to address the lack of diversity, inclusion, and global perspectives in psychological science, commonly referred to as the “WEIRD” problem. These research practices entail critically reflecting on the generalizability of Western biomedical models, conducting literature reviews in Japanese, and fostering collaborations with Japanese researchers.

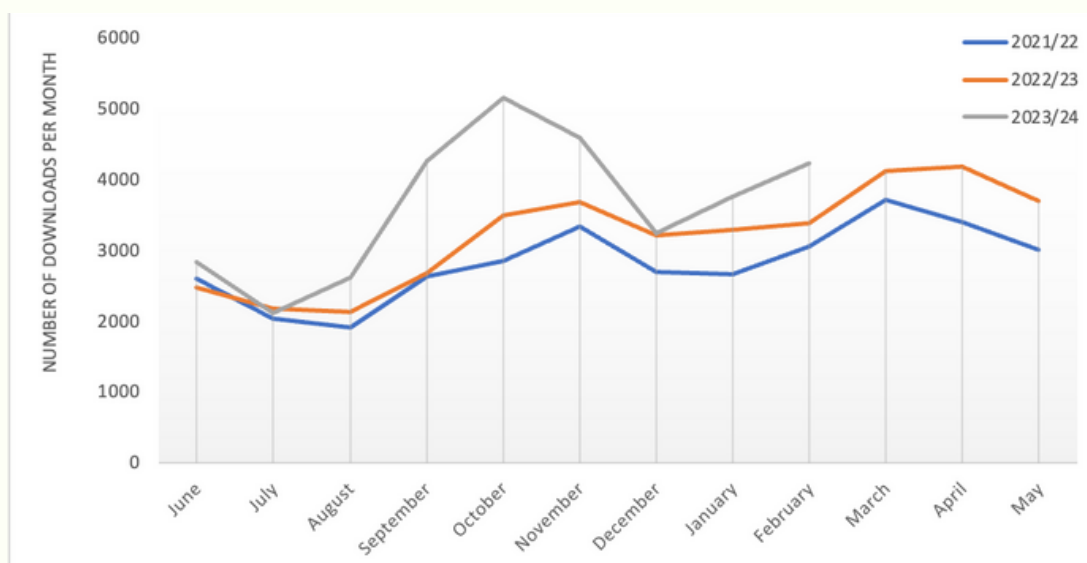
Manuscript 1 examines the differences in causal and help-seeking beliefs about mental illnesses between Japanese and Euro-Canadian students. In this study, content analysis revealed themes related to social-contextualization and unique cultural perspectives, such as filial piety and resting. Statistical analysis showed group differences in the endorsement of explanatory models across various conditions, including depression, autism spectrum disorder, schizophrenia, alcohol use disorder, and hikikomori. Overall, Japanese students tended to psychologize and recommend social support, whereas Euro-Canadian students tended to medicalize and recommend medication and self-care.

Manuscripts 2 and 3 apply cultural consensus theory to explore shared beliefs about mental health, depression, and therapeutic alliance among Japanese clinical psychologists. Using a two-phase sequential mixed-methods design, cultural domain analysis identified salient terms reflecting mental health issues and changes in licensure within Japan’s socio-cultural and historical context. Cultural consensus analysis demonstrated shared models for most domains, with exceptions in for beliefs about an incompetent clinician, a difficult client, and external barriers.

This dissertation makes a valuable contribution by exploring culturally distinctive mental health beliefs and advocating for the benefits of mixed-methods approaches. It addresses the limitations of the contemporary psychological literature, which predominantly relies on theories, sampling, and methods prevalent in Western (i.e., “WEIRD”) contexts. These studies are proposed as an initial stride towards developing culturally grounded models for clinical assessment and care, catering to the needs of people from non-Western cultural backgrounds. The findings carry important implications for mental health research, policy, community care, practice, and education, especially in multicultural contexts.

DOI NUMBERS FOR PROCEEDINGS PAPERS AND ABSTRACT VOLUME OF REGIONAL CONFERENCES

Wolfgang Friedlmeier, CPC chair



Overall, IACCP proceedings papers are visible as we have over 3000 downloads per month, with an upward trend over the years. However, to make the articles published in IACCP proceedings even more attractive and easily accessible and provide the authors with better citations, we will add doi numbers for any published proceedings paper in the future.

The regional conferences will get a doi number for the full abstract volume when published online. The conference in Limerick has already got a doi number.

There is even more: All published Proceedings papers since the conference in Yogyakarta in 2002 got a doi number assigned retrospectively. Jacklyn Rander, our liaison at the GVSU libraries, already finished this task. You can find the doi numbers for all articles in the proceedings of the International Conferences under https://scholarworks.gvsu.edu/iaccp_proceedings/.

We are thankful to the GVSU libraries, the providers, and sponsors for publishing ORPC with BePress, that they take on the costs for these doi numbers.

If you have published a paper in the IACCP proceedings since 2002, please check your former publication over the next few weeks and update your records accordingly. If you cannot find the doi number related to your earlier proceedings article in a couple of weeks, please feel free to contact me.

FACULTY OF SOCIAL AND POLITICAL SCIENCE
UNIVERSITAS BRAWIJAYA PROUDLY PRESENTS:



IACCP 2024
International Congress

The XXVII International Congress of The International Association For Cross - Cultural Psychology

AUGUST 5TH - 9TH, 2024
PRAMA HOTEL SANUR, BALI — INDONESIA

CONFERENCE TIMELINES

15th of March, 2024 - Abstract Submission Deadline
15th of April 2024 - Early Bird Registration Deadline
April 15th 2024 onwards - Regular Registration Fees

CALL FOR ABSTRACTS

<https://www.openconf.org/iaccp2024>

Welcome To The International Association For Cross-Cultural Psychology (IACCP) 2024 Conference

The XXVII International Congress of the IACCP takes on the theme "Globalization in Context". As the world becomes more global, its effect takes on different shapes in different societies. Post-pandemic some countries have been transformed for the better with the acceleration in communication technology, some others are still struggling with efforts to rebound the economy. The upcoming Congress will bring together the latest research on the effects of globalization on culture and on how different cultures respond to the globalized world post pandemic. Universitas Brawijaya proudly host the XXVII International Congress of the IACCP on the 5th-9th of August in Bali, Indonesia.

CONFERENCE STREAMS

Climate Change, Environment, and Disaster Management | Organizational Behaviour in Global Context | Education and Global Learning | Approach to Mental Health, Wellbeing, and Mindfulness | Diversity and Universality of Human Development | Cognition, Emotion, Personality, and Human Behavior | Social and Cultural Neuroscience | Culture and Positive Psychology | Technology and Media in Social Transformation | Cultural Identity, Diversity and Inclusivity | Ethics and Morality | Economic Behavior on Cultural Perspectives | Psychological Measurement Across Culture | Cross-cultural Perspectives on Human Factors and Ergonomics | Political Psychology and Good Governance | Contemporary Scientific Methods | Indigenous Psychology | Acculturation and Group Processes | Language and Communication | Gender and Cultural Issues | Health, Nutrition and Medicine | Tourism and Travelling Behavior | Culture Theory | Miscellaneous and other topics

Publication Outlets:

- Journal of Cross-Cultural Psychology (SCOPUS Q1)
- Online Readings in Psychology and Culture
- IACCP Conference Proceedings
- ANIMA Indonesian Psychological Journal
- Makara Journal of Science
- Psikohumaniora: Journal of Psychological Research
- Journal of Educational, Health and Community Psychology (JEHCP)
- Jurnal Psikologi Sosial (JPS)
- MEDIAPSI Universitas Brawijaya

more information, visit <https://iaccp.ub.ac.id>

IACCP 2024 Co-Host



Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Brawijaya
Jl. Veteran Malang, East Java, Indonesia 65145

The Walter J. Lonner
Distinguished Lecture Series Speaker



Professor Russell Gray
Auckland University New Zealand

KEYNOTE SPEAKERS



Prof. Heidi Keller
Professor emeritus of Psychology
University of Osnabrück



Prof. Shinobu Kitayama, Ph.D
Professor of Psychology
University of Michigan



Prof. Drs. Koentjoro, MBS., Ph.D
Professor of Social Psychology
Universitas Gadjah Mada



Professor Saba Safdar
University of Guelph



Prof. James Liu, Ph.D
Professor of Psychology
Massey University



Dr. Andik Matulesy, M.Si., Psikolog.
Chairman of HIMPSI Indonesia

CONFERENCE FEE	Early Bird (in USD)	Reguler (in USD)
— IACCP Member		
High Income Nation	550	625
Middle Income Nation	475	550
Low Income Nation	325	400
Indonesian	290	360
Student High Income	325	375
Student Mid/Low Income	274	350
Student Indonesian	230	290
— Non Member		
High Income Nation	-	700
Middle/Low Income	-	575
Student	-	400
Indonesian	-	400
— Special Rates		
(Member/Non-Member)		
Half-Package - Indonesian	230	230
Non-Presenter - Indonesian	250	325
Accompanying person (partner must be registered)	-	300

*all prices include gala dinner

*membership price starts from 30 USD

Mail: iaccp@ub.ac.id
Web: <https://iaccp.ub.ac.id>

Bridging Intercultural Divides in a Digitally Interconnected World

IAIR
IACCP



Save the date
28 JUNE - 01 JULY
2025

Spend your Summer Downunder

Join us in Brisbane, Australia for the 1st joint conference of the International Academy for Intercultural Research (IAIR) and the International Association for Cross-cultural Psychology (IACCP)

CONFERENCE DETAILS

TOPIC

We are more connected than ever before through digital technologies, but in many ways still divided. This conference aims to bring people and groups together from multidisciplinary backgrounds, connect academics and practitioners, and build connections across IAIR and IACCP.

LOCATION

Brisbane is the capital of the Sunshine State of Queensland, Australia and the traditional lands of the Turrbal and Yuggera People. We will host you in a vibrant, friendly city, with a laid-back outdoors vibe where summer never ends. Come join us for a cultural experience like no other!

Proudly supported by



For sponsorship or other queries contact: Dr Jaimee Stuart at stuart@unu.edu



IACCP to Hold Its First Hybridized Conference

President:
William K. Gabrenya

As the tragic Israel-Hamas war drags on, the Association has been faced with one of its most serious challenges to its scientific principles and values in memory—responding to limitations on the participation of Israelis and Jews of other nations in the Bali Congress. We formed the “Bali Working Group”—the officers and the Representative for the Middle East and North Africa region—to search for solutions in collaboration with the organizers of the Bali conference. Several options were suggested, none of which could be considered ideal and most of which would cause serious problems of their own. In the end, the EC chose the “Live stream/Hybrid” option and allocated some funds to support the necessary technology. Our plan is to conduct the afternoons in hybrid mode and livestream most of the plenary sessions, which will also be recorded for later viewing. We will be using Whova to facilitate the in-person and hybrid components of the conference.

The advantages of the hybrid option include:

- Providing Israeli and Jewish colleagues the opportunity to participate in the conference, admittedly without the full experience of taking part in person.
- Enhancing inclusivity by affording the participation of colleagues from all regions. As an international scientific society, IACCP holds conferences in most regions of the world, and we have always been concerned with the cost of attendance. We recognize that our travel awards are never sufficient to meet all our members’ needs, so we have been discussing adding hybrid sessions to all of our conferences as communication technology has improved.
- Affording visibility and representation for the great number of participants expected from Southeast Asia, South Asia, and East Asia by retaining the face-to-face component of the conference.
- Allowing the Culture & Psychology School to be held in Bali, in person, as originally planned.

We will miss those who choose not to attend the conference in person or hybrid, but we hope to see everyone at our next conference in Brisbane, Australia. Much of the burden of modifying the format of the conference has fallen on the organizers and we thank them sincerely for working with the Association to deal with a problem that they never expected.



Renew your IACCP Membership Or Become A Member Today!

Your support is invaluable to the IACCP's mission of fostering collaboration and understanding in cross-cultural psychology. We appreciate your commitment to our community and eagerly anticipate another year of shared knowledge and discovery.

Renewing your membership or becoming a member ensures uninterrupted access to a myriad of resources, networking opportunities, and a platform to engage in enriching conversations with like-minded professionals. It also contributes to the growth and global impact of culture and psychology.

Plus, being a member, you can share announcements, news, and other relevant posts with other members via our social media platforms, such as X (formerly Twitter) and Facebook! Simply go to our website homepage and find the banner “Member” and click on “Submit posts for members”!

[BECOME A MEMBER](#)

[RENEW MEMBERSHIP](#)